OSU-Stillwater OSU-Tulsa OSU Online



Associate in Science in Business Administration (TCC) to Bachelor of Science in Business Administration, Major: Marketing (OSU)

TULSA COMMUNITY COLLEGE (years 1 and 2) – 2021-22

Year One – Tulsa Community College						
Fall Semester			Spring Semester			
TCC Equivalent or Substitute	OSU Requirement	✓	TCC Equivalent or Substitute	OSU Requirement	✓	
CSCI 1203 – Computer Concepts &	MSIS 2103		COMM 1113 – Public Speaking	SPCH 2713 (S)		
Applications						
Liberal Arts & Sciences Electives (2	Elective – required		BUSN 1053 – Introduction to	BADM 2111		
credit hours) [COLL 1003 – College	for A.S.		Business	+ 2 hours electives		
Success may be required]						
ENGL 1113 – Composition I	ENGL 1113		ENGL 1213 – Composition II	ENGL 1213		
* MATH 1483 – Mathematics	MATH 1483 (A)		HIST 1483 – Am Hist 1492 – Civil War	HIST 1483 (H)		
Functions and Their Uses (A)			or	or		
			HIST 1493 – Am Hist Civil War - now	HIST 1493 (DH)		
POLS 1113 – American Federal	POLS 1113		Lab Science (4 credit hours)	(L, N) Lab Science		
Government						
Semester Credit Hours at TCC: 14		Semester Credit Hours at TCC: 16				

^{*} A higher-level Math may be selected based on student ACT or placement test score.

Year Two – Tulsa Community College						
Fall Semester			Spring Semester			
TCC Equivalent or Substitute	OSU Requirement	✓	TCC Equivalent or Substitute	OSU Requirement	✓	
ACCT 2213 – Financial Accounting	* ACCT 2103		ACCT 2223 – Managerial Accounting	* ACCT 2203		
ECON 2013 – Principles of	Elective – Required		ECON 2023 – Principles of	ECON 2003		
Macroeconomics	for A.S.		Microeconomics			
Humanities (3 credit hours)	(H) Humanities		Humanities (3 credit hours)	(H) Humanities		
Non-Lab Science (3 credit hours)	(N) Science		# MATH 2523 – Calculus for	MATH 2103		
			Business, Life, and Social Sciences	Or		
			Or BUSN 2233 Business Analytics	BADM 2233 (A)		
			Fundamentals			
BUSN 2433 – Introduction to	EEE 2023		MGMT 2363 – Principles of	MGMT 3013		
Entrepreneurship			Management			
Semester Credit Hours at TCC: 15		Semester Credit Hours at TCC: 15				

[#] MATH 1513 and 2523 may best be taken in consecutive semesters.

Before transferring to OSU, have the TCC Registrar send an official transcript to the OSU Admissions Office with any degrees earned noted on the transcript. If you have not completed the requirements for an associate degree, talk with your OSU Academic Advisor about Reverse Transfer options to use OSU coursework to complete your TCC associate degree





^{*} If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

OKLAHOMA STATE UNIVERSITY (years 3 and 4) – 2021-22

Year Three – Oklahoma State University					
Fall Semester		Spring Semester			
OSU Requirement	√	OSU Requirement	√		
BADM 3111 – Professional Development for Business		FIN 3113 - Finance			
Success					
BADM 3113 – Interpersonal Skills		MKTG 3323 – Consumer and Market Behavior			
LSB 3213 – Legal & Regulatory Environment of Business		3 hours of upper division Marketing			
MKTG 3213 - Marketing		3 hours of upper division Marketing			
MSIS 3223 – Principles of Data Analytics		3 hours of upper division business			
General Elective (2 credit hours)					
Semester Credit Hours at OSU: 15		Semester Credit Hours at OSU: 15			

Year Four – Oklahoma State University					
Fall Semester		Spring Semester			
OSU Requirement	✓	OSU Requirement	✓		
MKTG 3653 – Marketing Analytics		MGMT 4513 – Strategic Management			
3 hours of upper division Marketing		MKTG 4333 – Marketing Research			
3 hours of upper division business		MKTG 4683 – Managerial Strategies in Marketing or			
		MKTG 4693 – Marketing Strategy and Customer-Employee			
		Interactions			
3 hours of upper division business		3 hours of upper division Marketing			
General Elective (3 credit hours)		3 hours of upper division business			
Semester Credit Hours at OSU: 15		Semester Credit Hours at OSU: 15			

This plan is only one example of how a student may successfully complete degree requirements in four years. Students are responsible for completing the requirements as given in the official degree requirements sheet.

The TCC substitutions and equivalencies also apply to these options under Marketing: Marketing Communications Management, Marketing Research and Analytics and Professional Selling and Sales Management.

