

Associate in Science in Business Administration (TCC) to Bachelor of Science in Business Administration, Major: Marketing (OSU)

TULSA COMMUNITY COLLEGE (years 1 and 2) – 2020-21

| Year One – Tulsa Community College | | | | | | |
|--|---------------------|----------------------------------|--------------------------------------|------------------------|--------------|--|
| Fall Semester | | | Spring Semester | | | |
| TCC Equivalent or Substitute | OSU Requirement | \checkmark | TCC Equivalent or Substitute | OSU Requirement | \checkmark | |
| CSCI 1203 – Computer Concepts & Applications | MSIS 2103 | | COMM 1113 – Public Speaking | SPCH 2713 (S) | | |
| Liberal Arts & Sciences Electives (2 | Elective – required | | BUSN 1053 – Introduction to | BADM 2111 | | |
| credit hours) [COLL 1003 – College Success may be required] | for A.S. | | Business | + 2 hours electives | | |
| ENGL 1113 – Composition I | ENGL 1113 | | ENGL 1213 – Composition II | ENGL 1213 | | |
| * MATH 1483 – Mathematics | MATH 1483 | | HIST 1483 – Am Hist 1492 – Civil War | HIST 1483 | | |
| Functions and Their Uses (A) | | | or | or | | |
| | | | HIST 1493 – Am Hist Civil War - now | HIST 1493 | | |
| POLS 1113 – American Federal Government | POLS 1113 | | Lab Science (4 credit hours) | (L, N) Lab Science | | |
| Semester Credit Hours at TCC: 14 | | Semester Credit Hours at TCC: 16 | | | | |

* A higher-level Math may be selected based on student ACT or placement test score.

| Year Two – Tulsa Community College | | | | | | |
|---|---------------------------------|--------------|---|------------------------|--------------|--|
| Fall Semester | | | Spring Semester | | | |
| TCC Equivalent or Substitute | OSU Requirement | \checkmark | TCC Equivalent or Substitute | OSU Requirement | \checkmark | |
| ACCT 2213 – Financial Accounting | * ACCT 2103 | | ACCT 2223 – Managerial Accounting | * ACCT 2203 | | |
| ECON 2013 – Principles of Macroeconomics | Elective – Required for A.S. | | ECON 2023 – Principles of Microeconomics | ECON 2003 | | |
| Humanities (3 credit hours) | (H) Humanities | | Humanities (3 credit hours) | (H) Humanities | | |
| Non-Lab Science (3 credit hours) | (N) Science | | # MATH 2523 – Calculus for Business, Life, and Social Sciences | MATH 2103 | | |
| BUSN 2433 – Introduction to Entrepreneurship | EEE 2023 | | MGMT 2363 – Principles of Management | MGMT 3013 | | |
| Semester Credit Hours at TCC: 15 | | | Semester Credit Hours at TCC: 15 | | | |

MATH 1513 and 2523 may best be taken in consecutive semesters.

* If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

Before transferring to OSU, have the TCC Registrar send an official transcript to the OSU Admissions Office with any degrees earned noted on the transcript. If you have not completed the requirements for an associate degree, talk with your OSU Academic Advisor about Reverse Transfer options to use OSU coursework to complete your TCC associate degree





OKLAHOMA STATE UNIVERSITY (years 3 and 4) – 2020-21

| Year Three – Oklahoma State University | | | | | |
|---|--------------|--|--------------|--|--|
| Fall Semester | | Spring Semester | | | |
| OSU Requirement | \checkmark | OSU Requirement | \checkmark | | |
| BADM 3111 – Professional Development for Business | | FIN 3113 - Finance | | | |
| Success | | | | | |
| BADM 3113 – Interpersonal Skills | | MKTG 3323 – Consumer and Market Behavior | | | |
| LSB 3213 – Legal & Regulatory Environment of Business | | 3 hours of upper division Marketing | | | |
| MKTG 3213 - Marketing | | 3 hours of upper division Marketing | | | |
| MSIS 3223 – Data Analytics | | 3 hours of upper division business | | | |
| General Elective (2 credit hours) | | | | | |
| Semester Credit Hours at OSU: 15 | | Semester Credit Hours at OSU: 15 | | | |

| Year Four – Oklahoma State University | | | | | |
|---------------------------------------|--------------|--|--------------|--|--|
| Fall Semester | | Spring Semester | | | |
| OSU Requirement | \checkmark | OSU Requirement | \checkmark | | |
| MKTG 3653 – Marketing Analytics | | MGMT 4513 – Strategic Management | | | |
| 3 hours of upper division Marketing | | MKTG 4333 – Marketing Research | | | |
| 3 hours of upper division business | | MKTG 4683 – Managerial Strategies in Marketing or | | | |
| | | MKTG 4693 – Marketing Strategy and Customer-Employee | | | |
| | | Interactions | | | |
| 3 hours of upper division business | | 3 hours of upper division Marketing | | | |
| General Elective (3 credit hours) | | 3 hours of upper division business | | | |
| Semester Credit Hours at OSU: 15 | | Semester Credit Hours at OSU: 15 | | | |

This plan is only one example of how a student may successfully complete degree requirements in four years. Students are responsible for completing the requirements as given in the official degree requirements sheet.

The TCC substitutions and equivalencies also apply to these options under Marketing: Marketing Communications Management, Marketing Research and Analytics and Professional Selling and Sales Management.

