The Eastin Center for Career Readiness strives to prepare you for a successful career journey by providing opportunities to develop the knowledge, competencies, and experiences necessary to enhance your career readiness skills. Through personal career coaching, programming, and curriculum, these skills are continually developing, leading to a more successful transition into the workplace.

Our focus:
The Eastin Center focuses on the following four key areas in order to provide you with an individual plan for career readiness development.

- **Career Development Planning**
  - Student Career Development Plans
  - Major and Career Exploration
  - Job Values
- **Career Services**
  - Resume Development
  - Interview Preparation
  - Professional Dress
- **Professional Development**
  - Competencies
  - Feedback and Evaluation
  - Mentoring and Coaching
- **Employer Engagement**
  - Demand and Interest Awareness
  - Leveraging Internal Strategic Partnerships
  - Building External Strategic Partnerships

94% of Spears Business graduates are employed, received job offers or had other plans such as pursuing graduate degrees within 3 months of graduation.

*Study results based on available information representing roughly 82% of graduating seniors.

### Average Undergraduate Salaries by Major

<table>
<thead>
<tr>
<th>Major</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT</td>
<td>$55,000</td>
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<tr>
<td>ECON</td>
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<tr>
<td>ENTPR</td>
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<td>FIN</td>
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<tr>
<td>GEN BUS</td>
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<td>HTM</td>
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<td>INT BUS</td>
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<tr>
<td>MGMT</td>
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<tr>
<td>MIS</td>
<td>$43,000</td>
</tr>
<tr>
<td>MKTG</td>
<td>$44,000</td>
</tr>
</tbody>
</table>

Spring 2019 Graduates

Top Companies Recruiting Spears Business Undergraduates:

- Boeing
- BOK Financial
- Braum's
- Cerner
- Chesapeake Energy
- Cintas
- ConocoPhillips
- Dallas Stars
- Dell
- Deloitte
- Ernst & Young
- ExxonMobil
- Google
- Grant Thornton
- Hilti
- InterWorks
- ISN
- Koch Industries
- Lockheed Martin
- Magellan Midstream
- Marriott Corporation
- Nextep
- Oklahoma City Thunder
- ONEOK
- Paycom
- Phillips 66
- PwC
- QuikTrip
- Qualtrics
- Stinnett & Associates
- Texas Rangers
- Textron Aviation
- UNICEF
- Verison
- Walt Disney Company

The Spears School of Business at Oklahoma State University is the only undergraduate program in the nation to have incorporated The Korn Ferry Leadership Architect™ into student curriculum. From freshman year to graduation, you will focus on developing professional and interpersonal skills, which will provide you with a competitive advantage. 93% of Fortune 100 companies utilize The Korn Ferry Leadership Architect™ for evaluating employee performance and leadership development initiatives.

The Eastin Center explores competencies that encompass communication, teamwork, resiliency, networking, problem solving, decision making, and building relationships.

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Get involved!
Student involvement on campus is an essential part of the college experience. Engagement allows you to meet new people and build community, discover your strengths, develop leadership skills and connect to the Cowboy family.

Join a student organization
Student organizations in Spears Business provide opportunities for business-minded students like you to network, engage with the local community, interact with industry professionals, and enhance learning.

25+ Business student organizations

More than 500 Spears Business students studied abroad in 2018-2019

See the world! Study abroad!
The Center for Advanced Global Leadership and Engagement (CAGLE):
- Short-term programs (1-3 weeks)
- Led by Spears Business faculty members
- 3-6 hours of credit toward your degree
- $140,000 in scholarship funding available annually
- Semester or year-long programs offered through OSU’s Study Abroad Office

- African American Business Student Association
- American Association of University Women
- American Hotel & Lodging Association Student Chapter
- Beta Alpha Psi - Accounting Fraternity
- Business Student Council
- Delta Sigma Pi Professional Business Fraternity
- Economics Society
- Entrepreneurship Club
- Financial Management Association
- Human Resource Management Club
- Information Security Assurance Club
- Latino Business Student Association
- Marketing Club
- Spears Ambassadors
- Sports Management Club
The Spears Business Living Learning Program (LLP) is a residential community ideal for students who are business minded. Students will be able to engage in professional development and networking opportunities, learn more about their majors, and connect with their peers.

As a Spears Business LLP resident living on the fourth floors of Villages E or F, students will have access to the following benefits:

- Professional development & networking events
- Two private study rooms
- Additional television in the lounges
- Active Staff Associates who invest in your education
- Free computer and printer access
- Free office supplies
- Reserved First Year Seminar class

Throughout the semester, you will have the opportunity to interact with Spears Business faculty outside the classroom while enjoying fun interactive programs and networking opportunities.
Oklahoma State University’s Spears School of Business exists to prepare you to make a difference in the world by teaching essential interpersonal skills alongside a high-quality business education backed by impactful research and outreach.

**POWER OF PERSONAL**

**Four values that guide our behavior:**

- **Openness** | We are always open to new people and new ideas.
- **Sincerity** | We value honesty and candor as an organization.
- **Collaboration** | We depend on each other to succeed.
- **Foresight** | We are always anticipating what comes next.

*SPEARS BUSINESS*

*The Power of Personal*

business.okstate.edu
The Chesapeake Energy Business Student Success Center believes in a holistic approach to advising, beginning with prospective students, like you, who are interested in programs through Spears Business. This means that after admission to OSU, you will be assigned an academic advisor who is eager to motivate, encourage, and support you during your time as an OSU student. We explore majors and career options, create an academic plan of action, guide you toward university resources, and serve as a mentor and an advocate.

- Empowering you to recognize your potential and grow from challenges
- Developing a trusted relationship with someone who recognizes your strengths, your potential and how best to support you
- Ensuring your academic and personal success through intentional questions and active listening

**Benefits of student academic advising include:**

**What we help you with:**

- Assist in building an academic plan that leads to graduation
- Help you set academic, professional, and personal goals
- Connect you with University resources
- Explore major options
- Incorporate study abroad and internship opportunities into your degree plan
The OSU undergraduate admission application serves as the scholarship application for Spears Business. No additional application is required for scholarship consideration. For continuing students, our scholarships are awarded on an annual basis through a common application.

**Leadership and Involvement:**
The Leadership and Involvement resume, which is a part of the OSU application, is required for scholarship consideration. It helps to identify and describe your leadership responsibilities, honors received, activities, employment history, and community service.

$1.2+ million awarded annually in scholarships

Scholarship awards based on:
- Leadership
- Involvement
- GPA
- Need (FAFSA)

= scholarship

business.okstate.edu