

SPEARS BUSINESS MANAGEMENT

#SPEARSBIZBOUND



SPEARS SCHOOL
OF BUSINESS

The study of management uses theory and application to solve problems in leadership dynamics, organizational behavior, strategic management, and the development of management systems in order to best support the organization's goals and objectives.

Available Options: Business Sustainability, Human Resource Management, Nonprofit Management, Sports Management, Accelerated MBA Program

Management Insights:

Use innovative real-world scenarios and projects to learn how to identify and solve issues relevant to today's organizations

Undergraduate students are able to participate in faculty and student-driven research projects through the Behavioral Research Lab

Through several popular student clubs, students are able to meet with industry professionals, participate in competitions, and connect with faculty members



Companies Hiring Our Graduates:

PepsiCo	Houston Texans
ISNet World	Textron Aviation
Lockheed Martin	Qualtrics
Google	
Bank of Oklahoma	
Chicago White Sox	
Cornerstone Professional	
Payroll Solutions	

Career Paths:

Human Resource Management:
Recruiting, Selecting,
Developing and
Rewarding Employees

Retail Management:
Brand Management,
Operations Management,
Purchasing/Buying

Nonprofit Management:
Program Director,
Outreach Coordinator,
Government Affairs

Sports Management:
Ticket Sales and
Marketing, Event Crew,
Public/Media Relations



Major Specific Course Curriculum:

Corporate & Social Responsibility Management:

Companies and organizations are powerful entities and have the potential to harm or to do good in the pursuit of profit. This “good” is corporate social responsibility (CSR), and it’s becoming a necessity in the corporate world. Students will be exposed to managerial responsibility as well as social responsibility at the corporate level. Teaching methods may include case analysis and business simulation.

Talent Acquisition Management:

Study the theories and methods of the recruitment cycle of new employees; job analysis, human resource planning, employment laws, and staffing. Practice, develop, and critique selection plans and learn the conduct of a behavioral interview.

Sports Management:

Understand the social, behavioral, and managerial foundations of sport management, public relations, finance, economics, budgeting in the sport industry, and managing a sports facility. Students research and present current events in any business sport topic and participate in two interactive negotiation games to compete for an NBA free agent and work on a real estate/stadium deal.



SPEARS STUDENT EXPERIENCE

A Day with: Jeana W. | Management

Jeana W. | Management

- Attend my Human Resource Management class where we discuss strategies for the hiring/onboarding process.
- Work in the CAGLE office where I research and plan study abroad activities.
- Grab a coffee from Business Perks, use printers behind Trading Floor to print off slides for next class.
- Head home to change for Spears Ambassador meeting where as vice president, I help to organize and plan the Orange Friday prospective student programming.

