The General Business degree is offered for students who are interested in various aspects of business but want to maintain flexibility to explore degree options and offerings across the Spears School of Business.

Available Options: Pre-Law, Accelerated MBA Program

General Business Insights:
Opportunity to complete several business related minors with no additional coursework
Flexibility to study many areas of interest
Pre-Law option provides students with a solid foundation to business content that often enhances opportunities in law school

Companies Hiring Our Graduates:
ConocoPhillips
Eastman National Bank
Landon Thomas Designs
McElroy Manufacturing
Navistar
Pillar Hotels and Resorts
Qualtrics
RedBud Equine Veterinary
Tulsa Zoo
Verizon
YMCA of Greater Tulsa

Career Paths:
Corporate: Sales Officer, Quality Control, Account Representative, Personnel Recruiter
Government: Lawyer, Public Office, Consulting
Management: Small/Family Business Owner, Distribution Management, Bank Management, Entertainment Manager
**Major Specific Course Curriculum:**

**Managing Behavior and Organizations:**
Examine the complexities of human behavior in organizations, performance management, and team dynamics.

**Introduction to Entrepreneurial Behavior:**
Discuss how to start and sustain new ventures, learn how to manage small or family-owned businesses.

**Business to Business Marketing:**
Strategic overview of the marketing of products and services to business, government and nonprofit organizations.

**Financial Markets and Institutions:**
Understand money and markets, banks and financial intermediaries.

**Student Organizations:**
- African American Business Student Association
- American Association of University Women
- Delta Sigma Pi

**SPEARS STUDENT EXPERIENCE**

**A Day with: Kathryn K. | General Business**

- Hold office hours in the business building where I serve as a teaching assistant for the Department of Management Science & Information System.
- Head to the library to work on a Macroeconomics project regarding budget surplus in a closed economy.
- Meet with my Japan study abroad group to discuss the food and culture abroad.
- Study Human Resource Management notes with friends in one of the breakout rooms located in the Business Building.