

EASTIN CENTER FOR CAREER READINESS

The Eastin Center for Career Readiness strives to prepare you for a successful career journey by providing opportunities to develop the knowledge, competencies, and experiences necessary to enhance your career readiness skills. Through personal career coaching, programming, and curriculum, these skills are continually developing, leading to a more successful transition into the workplace.

Our focus:

The Eastin Center focuses on the following four key areas in order to provide you with an individual plan for career readiness development.

Career Development Planning

Student Career Development Plans

Major and Career Exploration

Job Values

Career Services

Resume Development

Interview Preparation

Professional Dress

Professional Development

Competencies

Feedback and Evaluation

Mentoring and Coaching

Employer Engagement

Demand and Interest Awareness

Leveraging Internal Strategic Partnerships

Building External Strategic Partnerships

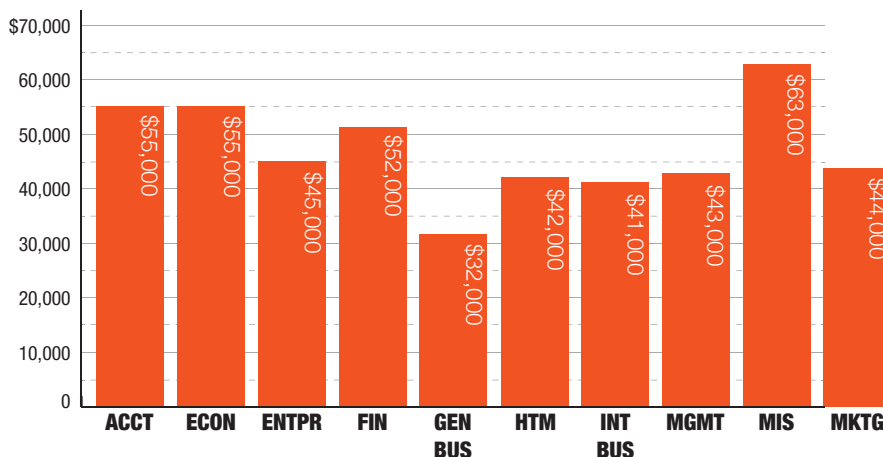


94%

of Spears Business graduates are employed, received job offers or had other plans such as pursuing graduate degrees within 3 months of graduation

**Study results based on available information representing roughly 82% of graduating seniors.*

Average Undergraduate Salaries by Major Spring 2019 Graduates





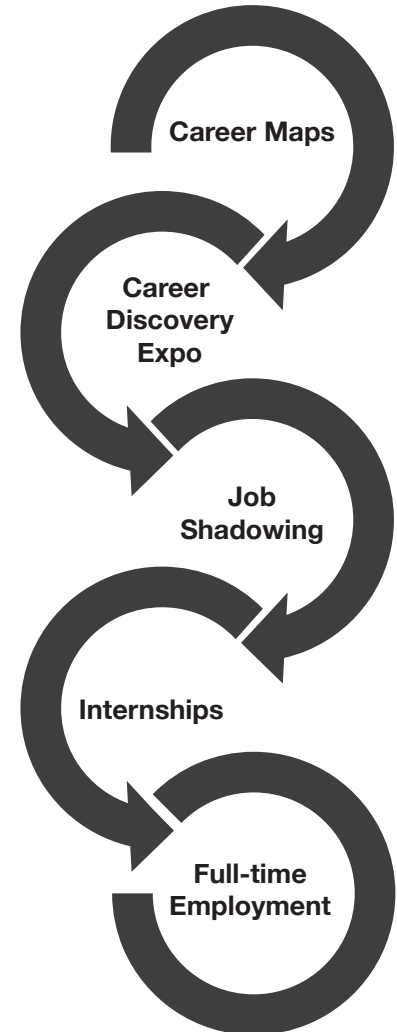
EASTIN CENTER FOR CAREER READINESS

Spears School of Business

Top Companies Recruiting Spears Business Undergraduates:

| | |
|-------------------|-----------------------|
| Boeing | Lockheed Martin |
| BOK Financial | Magellan Midstream |
| Braum's | Marriott Corporation |
| Cerner | Nextep |
| Chesapeake Energy | Oklahoma City |
| Cintas | Thunder |
| ConocoPhillips | ONEOK |
| Dallas Stars | Paycom |
| Dell | Phillips 66 |
| Deloitte | PwC |
| Ernst & Young | QuikTrip |
| ExxonMobil | Qualtrics |
| Google | Stinnett & Associates |
| Grant Thornton | Texas Rangers |
| Hilti | Textron Aviation |
| InterWorks | UNICEF |
| ISN | Verizon |
| Koch Industries | Walt Disney Company |

Development for Major and Career Exploration



KORN FERRY

The Spears School of Business at Oklahoma State University is the only undergraduate program in the nation to have incorporated The Korn Ferry Leadership Architect™ into student curriculum. From freshman year to graduation, you will focus on developing professional and interpersonal skills, which will provide you with a competitive advantage. 93% of Fortune 100 companies utilize The Korn Ferry Leadership Architect™ for evaluating employee performance and leadership development initiatives.

The Eastin Center explores competencies that encompass communication, teamwork, resiliency, networking, problem solving, decision making, and building relationships.

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ENGAGEMENT

Get involved!

Student involvement on campus is an essential part of the college experience. Engagement allows you to meet new people and build community, discover your strengths, develop leadership skills and connect to the Cowboy family.



Join a student organization

Student organizations in Spears Business provide opportunities for business-minded students like you to network, engage with the local community, interact with industry professionals, and enhance learning.

25+
Business student
organizations

- African American Business Student Association
- American Association of University Women
- American Hotel & Lodging Association Student Chapter
- Beta Alpha Psi - Accounting Fraternity
- Business Student Council
- Delta Sigma Pi Professional Business Fraternity
- Economics Society
- Entrepreneurship Club
- Financial Management Association
- Human Resource Management Club
- Information Security Assurance Club
- Latino Business Student Association
- Marketing Club
- Spears Ambassadors
- Sports Management Club

More than
500
Spears Business
students studied abroad
in 2018-2019

See the world! Study abroad!

The Center for Advanced Global Leadership and Engagement (CAGLE):

- Short-term programs (1-3 weeks)
- Led by Spears Business faculty members
- 3-6 hours of credit toward your degree
- \$140,000 in scholarship funding available annually
- Semester or year-long programs offered through OSU's Study Abroad Office

Spears Business Living Learning Program

The Spears Business Living Learning Program (LLP) is a residential community ideal for students who are business minded. Students will be able to engage in professional development and networking opportunities, learn more about their majors, and connect with their peers.

As a Spears Business LLP resident living on the fourth floors of Villages E or F, students will have access to the following benefits:

- Professional development & networking events
- Two private study rooms
- Additional television in the lounges
- Active Staff Associates who invest in your education
- Free computer and printer access
- Free office supplies
- Reserved First Year Seminar class



1 Bed, 1 Bath
Private Suite



2 Bed, 2 Bath
Shared Suite



Live with
Spears Business
students!



profs *off*
the clock

Get to know Spears Professors Beyond the Classroom

Throughout the semester, you will have the opportunity to interact with Spears Business faculty outside the classroom while enjoying fun interactive programs and networking opportunities.



POWER OF PERSONAL

Oklahoma State University's Spears School of Business exists to prepare you to make a difference in the world by teaching essential interpersonal skills alongside a high-quality business education backed by impactful research and outreach.

SPEARS BUSINESS
the Power of Personal

Four values that guide our behavior:

Openness | We are always open to new people and new ideas.

Sincerity | We value honesty and candor as an organization.

Collaboration | We depend on each other to succeed.

Foresight | We are always anticipating what comes next.





CHESAPEAKE ENERGY
**BUSINESS STUDENT
SUCCESS CENTER**
Spears School of Business

The Chesapeake Energy Business Student Success Center believes in a holistic approach to advising, beginning with prospective students, like you, who are interested in programs through Spears Business. This means that after admission to OSU, you will be assigned an academic advisor who is eager to motivate, encourage, and support you during your time as an OSU student. We explore majors and career options, create an academic plan of action, guide you toward university resources, and serve as a mentor and an advocate.



Benefits of student academic advising include:

- Empowering you to recognize your potential and grow from challenges
- Developing a trusted relationship with someone who recognizes your strengths, your potential and how best to support you
- Ensuring your academic and personal success through intentional questions and active listening

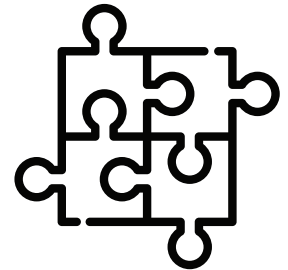


What we help you with:



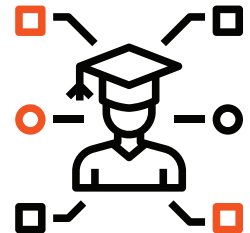
Assist in building an academic plan that leads to graduation

Help you set academic, professional, and personal goals



Connect you with University resources

Explore major options



Incorporate study abroad and internship opportunities into your degree plan

SCHOLARSHIPS

The OSU undergraduate admission application serves as the scholarship application for Spears Business. No additional application is required for scholarship consideration. For continuing students, our scholarships are awarded on an annual basis through a common application.

Leadership and Involvement:

The Leadership and Involvement resume, which is a part of the OSU application, is required for scholarship consideration. It helps to identify and describe your leadership responsibilities, honors received, activities, employment history, and community service.



\$1.2+ million
awarded annually
in scholarships



Scholarship awards
based on:

Leadership
Involvement
GPA
Need (FAFSA)



= scholarship

SPEARS BUSINESS ACADEMIC MAJORS

#SPEARSBIZBOUND



SPEARS SCHOOL
OF BUSINESS

Our core curriculum is a rigorous, strategically selected set of courses that develop the essential technical and interpersonal skills all business majors need for career preparation and professionalism. Each student is exposed to all areas of business through our core curriculum, encouraging students to explore while promoting opportunities to earn dual degrees and minors.

Accounting:

In the School of Accounting we are helping to build the future of accounting to create a more prosperous society. We prepare students to become trusted consultants, accountants, managers, and analysts who support businesses and organizations in the global marketplace. Through technical coursework, experiential learning, and networking we ensure our students find rewarding jobs, whether they practice as public, private, or governmental accountants, or work in managerial positions requiring an understanding of fundamental accounting concepts.

Available Options: Five-year Bachelor's in Finance/Master's in Accounting



Economics:

Economics is based on simple principles which are used to model decision-making in a wide variety of other fields of study. Economic principles are used to analyze and predict both intended and unintended consequences of human action. We address the pressing issues confronting contemporary society such as environmental policy, education, tax structures, public health, and globalization.

Available Options: Pre-Law, Quantitative Studies



Entrepreneurship:

Entrepreneurship is the process of designing, launching and running a new business, or recognizing opportunities for innovation within an existing firm. Our program focuses on four areas: developing an entrepreneurial mindset, learning how to launch a business, learning how to manage and grow a small or family business, and leading change in an existing organization.

Finance:

Finance focuses on financial decision making, corporate financial management, the markets, institutions, and instruments that facilitate the transfer of money and wealth, allocation of resources, insurance, and the risk and acquisition of financial capital.

Available Options: Commercial Bank Management, Energy Finance Minor, Five-year Bachelor's in Finance/Master's in Accounting

General Business:

The General Business degree is offered for students who are interested in various aspects of business but want to maintain flexibility to explore degree options and offerings across the Spears School of Business.

Available Option: Pre-law



SPEARS BUSINESS ACADEMIC MAJORS



Hospitality and Tourism Management:

School of Hospitality and Tourism Management (HTM) students are provided with a strong business focused curriculum to prepare for careers in all areas of hospitality and tourism management including lodging, restaurants, beverage management, and events.

International Business:

International Business is an inter-disciplinary program that explores how business intersects with culture, diversity and language. Students gain an understanding of the opportunities and risks evident within and between global markets. One of the biggest advantages of the program is its realization that all business is international business and students must familiarize themselves with the global business environment.



Management:

The study of management uses theory and application to solve problems in leadership dynamics, organizational behavior, strategic management, and the development of management systems in order to best support the organization's goals and objectives.

Available Options: Business Sustainability, Human Resource Management, Nonprofit Management, Sports Management

Management Information Systems:

The management information systems degree focuses on the business applications of information technology, data analytics, and cyber security. This includes emphasizing necessary skills required in the analysis, development, and implementation of various information, communication, data analytics, and security-related technologies critical in all organizations.

Available Options: Data Science, Information Assurance, Five-year Bachelor's in MIS and Master's in Business Analytics and Data Science



Marketing:

Marketing professionals identify buyers' needs (often through marketing research) and then develop and manage products/services to meet those needs. They also develop and manage the supply chain, set prices, communicate with current and potential buyers in a variety of different ways including; professional selling, advertising, and through digital communications.

Available Options: Marketing Research and Analytics, Marketing Communications Management, Professional Selling & Sales Management, Five-year Bachelor's in Marketing and Master's in Business Analytics and Data Science

