

SPEARS BUSINESS GENERAL BUSINESS

#SPEARSBIZBOUND



SPEARS SCHOOL
OF BUSINESS

The General Business degree is offered for students who are interested in various aspects of business but want to maintain flexibility to explore degree options and offerings across the Spears School of Business.

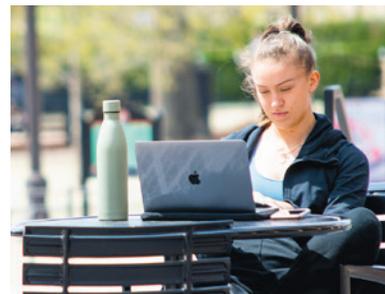
Available Options: Pre-Law, Accelerated MBA Program

General Business Insights:

Opportunity to complete several business related minors with no additional coursework

Flexibility to study many areas of interest

Pre-Law option provides students with a solid foundation to business content that often enhances opportunities in law school



Companies Hiring Our Graduates:

ConocoPhillips	RedBud Equine Veterinary
Eastman National Bank	Tulsa Zoo
Landon Thomas Designs	Verizon
McElroy Manufacturing	YMCA of Greater Tulsa
Navistar	
Pillar Hotels and Resorts	
Qualtrics	

Career Paths:

Corporate:

Sales Officer, Quality Control, Account Representative, Personnel Recruiter

Government:

Lawyer, Public Office, Consulting

Management:

Small/Family Business Owner, Distribution Management, Bank Management, Entertainment Manager



Major Specific Course Curriculum:

Managing Behavior and Organizations:

Examine the complexities of human behavior in organizations, performance management, and team dynamics.

Introduction to Entrepreneurial Behavior:

Discuss how to start and sustain new ventures, learn how to manage small or family-owned businesses.

Business to Business Marketing:

Strategic overview of the marketing of products and services to business, government and nonprofit organizations.

Financial Markets and Institutions:

Understand money and markets, banks and financial intermediaries.

Student Organizations:

African American Business Student Association

American Association of University Women

Delta Sigma Pi

SPEARS STUDENT EXPERIENCE

A Day with: Kathryn K. | *General Business*

- Hold office hours in the business building where I serve as a teaching assistant for the Department of Management Science & Information System.
- Head to the library to work on a Macroeconomics project regarding budget surplus in a closed economy.
- Meet with my Japan study abroad group to discuss the food and culture abroad.
- Study Human Resource Management notes with friends in one of the breakout rooms located in the Business Building.



Are you
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