



**Associate in Science in Business Administration (NOC) to
Bachelor of Science in Business Administration, Major: Marketing (OSU)**

NORTHERN OKLAHOMA COLLEGE (years 1 and 2) – 2020-2021

Year One – Northern Oklahoma College					
Fall Semester			Spring Semester		
NOC Equivalent or Substitute	OSU Requirement	✓	NOC Equivalent or Substitute	OSU Requirement	✓
ENGL 1113 – English Composition I	ENGL 1113		ENGL 1213 – English Composition II	ENGL 1213	
MATH 1483 or 1513 – Math Functions or College Algebra	MATH 1483 or 1513		HIST 1483 or HIST 1493 – American History to 1877 or since 1877	HIST 1483, 1493, or 1103	
ORNT 1101 – Freshman Orientation	BADM 1111		CS 2123 – Business Tech & Applications	MSIS 2103	
BSAD 1103 – Introduction to Business	Elective – required for A.S. degree		MATH 2023 – Elementary Statistics	STAT 2013 (Elective, required for A.S degree)	
CS 1113 or BSAD 1113 – Computer Concepts or Digital/Financial Literacy	Elective – required for A.S. degree		Natural Science with Lab (4 hours)	(LN) Lab Science	
Program Elective – BMGT 2263	MGMT 3013 (if taken summer 2019 or after)				
Semester Credit Hours at NOC: 16			Semester Credit Hours at NOC: 16		

Year Two – Northern Oklahoma College					
Fall Semester			Spring Semester		
NOC Equivalent or Substitute	OSU Requirement	✓	NOC Equivalent or Substitute	OSU Requirement	✓
POLI 1113 – American Government	POLS 1113		International Humanities	Humanities and International (HI)	
PHIL 2213 or PHIL 2223 – Ethics or Business Ethics	PHIL 1213 or PHIL 2--- Humanities (H)		ACCT 2203 – Managerial Accounting	ACCT 2003 (with ACCT 2103)	
ACCT 2103 – Financial Accounting	ACCT 2003 (with ACCT 2203)		ECON 2113 - Macroeconomics	ECON 2203 (Elective, required for A.S degree)	
ECON 2123 - Microeconomics	ECON 2003		Program Elective – MATH 2103 – Elementary Calculus	MATH 2103	
Natural Science with Lab	(N) Natural Science		PRDV 2321- Professional Development	BADM 2111	
Semester Credit Hours at NOC: 16			Semester Credit Hours at NOC: 13		



Oklahoma State University (years 3 and 4)

Year Three – Oklahoma State University			
Fall Semester		Spring Semester	
OSU Requirement	✓	OSU Requirement	✓
BADM 3111 – Professional Development for Business Success		BADM 3113 – Interpersonal Skills	
MKTG 3213 – Marketing		MSIS 3223 – Principles of Data Analytics	
EEE 2023 – Introduction to Entrepreneurship		MKTG 3323 – Consumer and Market Behavior	
FIN 3113 – Finance		MKTG 3653 – Marketing Analytics	
LSB 3213 – Legal and Regulatory Environment of Business		3 hours of upper division MKTG	
3 hours of upper division business			
Semester Credit Hours at OSU: 16		Semester Credit Hours at OSU: 15	

Year Four – Oklahoma State University			
Fall Semester		Spring Semester	
OSU Requirement	✓	OSU Requirement	✓
MKTG 4333 – Marketing Research		MGMT 4513 – Strategic Management	
3 hours of upper division MKTG		MKTG 4683 – Managerial Strategies in Marketing	
3 hours of upper division MKTG		3 hours of upper division MKTG	
3 hours of upper division business		3 hours of upper division business	
3 hours of upper division business		2 hours of electives	
Semester Credit Hours at OSU: 15		Semester Credit Hours at OSU: 14	

This plan is only one example of how a student may successfully complete degree requirements in four years. Students are responsible for completing the requirements as given in the official degree requirements sheet.

The NOC substitutions and equivalencies also apply to these options under Marketing: Marketing Communications Management, Marketing Research and Analytics and Professional Selling and Sales Management.