



**Associate in Arts in Business Administration (Redlands) to  
Bachelor of Science in Business Administration, Major: Marketing (OSU)**

**REDLANDS COMMUNITY COLLEGE (years 1 and 2) – 2019-2020**

| <b>Year One – Redlands Community College</b>                           |                                    |          |                                              |                                     |          |
|------------------------------------------------------------------------|------------------------------------|----------|----------------------------------------------|-------------------------------------|----------|
| <b>Fall Semester</b>                                                   |                                    |          | <b>Spring Semester</b>                       |                                     |          |
| <b>Redlands Equivalent or Substitute</b>                               | <b>OSU Requirement</b>             | <b>✓</b> | <b>Redlands Equivalent or Substitute</b>     | <b>OSU Requirement</b>              | <b>✓</b> |
| ENGL 1113 – English Composition I                                      | ENGL 1113                          |          | ENGL 1213 – English Composition II           | ENGL 1213                           |          |
| HIST 1483 or HIST 1493 – US History to 1877 or US History 1877-Present | HIST 1103                          |          | POLS 1113 – U.S. Government                  | POLS 1113                           |          |
| MATH 1513 – College Algebra                                            | MATH 1513                          |          | Humanities                                   | Humanities (H)                      |          |
| COL 1111 – College Success                                             | BADM 1111                          |          | SPCH 1113 – Fundamentals of Speech           | Elective – required for A.A. Degree |          |
| CMSC 1223 – Business Applications Software                             | Elective – required for A.A degree |          | Life Science with Lab                        | Natural Science with Lab (LN)       |          |
| <b>Semester Credit Hours at Redlands: 13</b>                           |                                    |          | <b>Semester Credit Hours at Redlands: 16</b> |                                     |          |

| <b>Year Two – Redlands Community College</b>                         |                                     |          |                                                    |                                           |          |
|----------------------------------------------------------------------|-------------------------------------|----------|----------------------------------------------------|-------------------------------------------|----------|
| <b>Fall Semester</b>                                                 |                                     |          | <b>Spring Semester</b>                             |                                           |          |
| <b>Redlands Equivalent or Substitute</b>                             | <b>OSU Requirement</b>              | <b>✓</b> | <b>Redlands Equivalent or Substitute</b>           | <b>OSU Requirement</b>                    | <b>✓</b> |
| SOC 1113 or PSYC 1113 – Intro to Sociology or Elements of Psychology | Social Science (S)                  |          | BUS elective – MRKT 2323 – Principles of Marketing | MKTG 3213 (if taken summer 2019 or after) |          |
| ECON 2193 – Principles of Macroeconomics                             | Elective – required for A.A. Degree |          | ECON 2203 – Principles of Microeconomics           | ECON 2003                                 |          |
| ACCT 2173 – Financial Accounting                                     | ACCT 2003 (with ACCT 2183)          |          | ACCT 2183 – Managerial Accounting                  | ACCT 2003 (with ACCT 2173)                |          |
| Physical Science                                                     | Natural Science (N)                 |          | HUM 2613 or SPCH 2313 or SPCH 2133                 | Humanities                                |          |
| BUS 2513 – Business Statistics or MATH 2193 – Elementary Statistics  | Elective – required for A.A. Degree |          | MATH 2103 – Business Calculus                      | MATH 2103                                 |          |
| Humanities                                                           | Humanities (H)                      |          |                                                    |                                           |          |
| <b>Semester Credit Hours at Redlands: 18</b>                         |                                     |          | <b>Semester Credit Hours at Redlands: 15</b>       |                                           |          |



## Oklahoma State University (years 3 and 4)

| Year Three – Oklahoma State University                  |   |                                                           |   |
|---------------------------------------------------------|---|-----------------------------------------------------------|---|
| Fall Semester                                           |   | Spring Semester                                           |   |
| OSU Requirement                                         | ✓ | OSU Requirement                                           | ✓ |
| BADM 2111 – Career Planning for Business Success        | ✓ | BADM 3111 – Professional Development for Business Success | ✓ |
| MSIS 2103 – Business Data Science Technologies          |   | BADM 3113 – Interpersonal Skills                          |   |
| EEE 2023 – Introduction to Entrepreneurship             |   | MKTG 3653 – Marketing Analytics                           |   |
| MGMT 3013 – Fundamentals of Management                  |   | 3 hours of upper division MKTG                            |   |
| LSB 3213 – Legal and Regulatory Environment of Business |   | 3 hours of upper division MKTG                            |   |
| MKTG 3323 – Consumer and Market Behavior                |   | 3 hours of upper division business                        |   |
| <b>Semester Credit Hours at OSU: 16</b>                 |   | <b>Semester Credit Hours at OSU: 16</b>                   |   |

| Year Four – Oklahoma State University    |   |                                                |   |
|------------------------------------------|---|------------------------------------------------|---|
| Fall Semester                            |   | Spring Semester                                |   |
| OSU Requirement                          | ✓ | OSU Requirement                                | ✓ |
| MSIS 3223 – Principles of Data Analytics | ✓ | MGMT 4513 – Strategic Management               | ✓ |
| MKTG 4333 – Market Research              |   | MKTG 4683 – Managerial Strategies in Marketing |   |
| 3 hours of upper division MKTG           |   | 3 hours of upper division MKTG                 |   |
| 3 hours of upper division business       |   | 3 hours of upper division business             |   |
| FIN 3113 – Finance                       |   | 3 hours of upper division business             |   |
| <b>Semester Credit Hours at OSU: 15</b>  |   | <b>Semester Credit Hours at OSU: 15</b>        |   |

This plan is only one example of how a student may successfully complete degree requirements in four years. Students are responsible for completing the requirements as given in the official degree requirements sheet.