OSU-Stillwater OSU-Tulsa OSU Online





Associate in Science in Enterprise Development (OSU-OKC) to **Bachelor of Science in Business Administration, Major: Marketing** (OSU)

OSU Oklahoma City (years 1 and 2) - 2019-2020

Year One - OSU-OKC						
Fall Semester			Spring Semester			
OSU-OKC Equivalent or Substitute	OSU Requirement	√	OSU-OKC Equivalent or Substitute	OSU Requirement	✓	
ENGL 1113 – English Composition I	ENGL 1113		ENGL 1213 – English Composition II	ENGL 1213		
MATH 1483 or 1513 – Math	MATH 1483 or		HIST 1483 or HIST 1493 – American	HIST 1103		
Functions or College Algebra	1513		History to 1877 or since 1877			
Humanities	(H) Humanities		Natural Science with Lab	(LN) Natural		
				Science		
Social Science	(S) Social Science		MATH 2103 – Elementary Calculus	MATH 2103		
Natural Science	(N) Natural Science		MKT 2273 – Principles of Marketing	MKTG 3213 (if		
				taken summer		
				2019 or after)		
Semester Credit Hours at OSU-OKC: 15		Semester Credit Hours at OSU-OKC: 16				

Year Two – OSU-OKC						
Fall Semester			Spring Semester			
OSU-OKC Equivalent or Substitute	OSU Requirement	√	OSU-OKC Equivalent or Substitute	OSU Requirement	✓	
POLI 1113 – American Government	POLS 1113		MGMT 2103 – Principles of	MGMT 3013 (if		
			Management	taken summer		
				2019 or after)		
Humanities (H)	Humanities (H)		ACCT 2203 – Managerial Accounting	ACCT 2003 (with		
				ACCT 2103)		
ACCT 2103 – Financial Accounting	ACCT 2003 (with		ECON 2013 - Macroeconomics	Elective – required		
	ACCT 2203)			for A.S degree		
ECON 2023 - Microeconomics	ECON 2003		BUS 2113 – Business	3 hours of upper		
			Communications	division business (if		
				taken summer		
				2019 or after)		
MGMT 2003 – Small Business	EEE 2023		2 hours of Specialized Course	Elective – required		
Management			Requirements	for A.S. degree		
Semester Credit Hours at OSU-OKC: 15		Semester Credit Hours at OSU-OKC: 14				

Oklahoma State University (years 3 and 4)

Year Three – Oklahoma State University					
Fall Semester		Spring Semester			
OSU Requirement	√	OSU Requirement	√		
BADM 2111 – Career Planning for Business Success		BADM 3111 – Professional Development for Business			
		Success			
MSIS 2103 – Business Data Science Technologies		BADM 3113 – Interpersonal Skills			
FIN 3113 – Finance		MSIS 3223 – Principles of Data Analytics			
LSB 3213 – Legal and Regulatory Environment of Business		MKTG 4333 – Marketing Research			
MKTG 3323 – Consumer and Market Behavior		3 hours of upper division MKTG			
MKTG 3653 – Marketing Analytics		3 hours of upper division business			
Semester Credit Hours at OSU: 16		Semester Credit Hours at OSU: 16	•		

Year Four – Oklahoma State University					
Fall Semester		Spring Semester			
OSU Requirement	√	OSU Requirement	√		
MKTG 4683 – Managerial Strategies in Marketing		MGMT 4513 – Strategic Management			
3 hours of upper division MKTG		3 hours of upper division MKTG			
3 hours of upper division MKTG		3 hours of upper division business			
3 hours of upper division business		3 hours of electives			
3 hours of electives		1 hour of elective			
Semester Credit Hours at OSU: 15		Semester Credit Hours at OSU: 13			

This plan is only one example of how a student may successfully complete degree requirements in four years. Students are responsible for completing the requirements as given in the official degree requirements sheet.