OSU-Stillwater OSU-Tulsa OSU Online



Associate in Science in Business (OSU-IT) to **Bachelor of Science in Business Administration, Major: Marketing** (OSU)

Oklahoma State University – Institute of Technology (years 1 and 2) – 2019-2020

Year One – Oklahoma State University – Institute of Technology						
Fall Semester			Spring Semester			
OSU-IT Equivalent or Substitute	OSU Requirement	✓	OSU-IT Equivalent or Substitute	OSU Requirement	✓	
ORIE 1011 – College Strategies	BADM 1111		MGMT 2313 – Principles of	MGMT 3013 (if		
			Management	taken summer		
				2019 or after)		
HIST 1483 – U.S. History to 1865	HIST 1103		SPCH 1113 – Introduction to Speech	Elective – required		
OR			Communications	for A.S.		
HIST 1493 – U.S. History Since 1865						
ENGL 1113 –	ENGL 1113		ENGL 1213 –	ENGL 1213		
Freshman Composition I			Freshman Composition II			
MATH 1513 – College Algebra	MATH 1513		Lab Science (4 credit hours)	(L, N) Lab Science		
POLS 1113 – U.S. Government	POLS 1113		Humanities (3 credit hours)	(H) Humanities		
PSYC 1113 – Introductory Psychology	(S) Social &					
or SOC 1113 – Introductory	Behavioral Science					
Sociology						
Semester Credit Hours at OSU-IT: 16		Semester Credit Hours at OSU-IT: 16				

Year Two – Oklahoma State University – Institute of Technology						
Fall Semester			Spring Semester			
OSU-IT Equivalent or Substitute	OSU Requirement	√	OSU-IT Equivalent or Substitute	OSU Requirement	✓	
ACCT 2103 – Financial Accounting	ACCT 2003 (with		ACCT 2203 – Managerial Accounting	ACCT 2003 (with		
	ACCT 2203)			ACCT 2103)		
ECON 2103 - Microeconomics	ECON 2003		ECON 2203 - Macroeconomics	Elective required		
				for A.S.		
Humanities (3 credit hours)	(H) Humanities		Lab Science (4 credit hours)	(N) Natural Science		
CS 2103 – Computer Concepts &	Elective – required		BADM 2373 – Business	3 hours of upper		
Applications for Business	for A.S.		Communications	division business (if		
				taken summer		
				2019 or after)		
STAT 2013 - Statistics	Elective required		MATH 2713 – Elementary Calculus	MATH 2103		
	for A.S.		(not a requirement for A.S degree)			
Semester Credit Hours at OSU-IT: 15	_		Semester Credit Hours at OSU-IT: 16			



Oklahoma State University (years 3 and 4) - 2019-2020

Year Three – Oklahoma State University					
Fall Semester		Spring Semester			
OSU Requirement	✓	OSU Requirement	✓		
BADM 2111 – Career Planning for Business Success		BADM 3111 – Professional Development for Business			
		Success			
MSIS 2103 – Business Data Science Technologies		LSB 3213 – Legal & Regulatory Environment of Business			
EEE 2023 – Introduction to Entrepreneurship		MKTG 3323 – Consumer and Market Behavior			
MKTG 3213 - Marketing		MKTG 3653 – Marketing Analytics			
FIN 3113 – Finance		3 hours of upper division MKTG			
BADM 3113 – Interpersonal Skills		3 hours of upper division business			
Semester Credit Hours at OSU: 16		Semester Credit Hours at OSU: 16			

Year Four – Oklahoma State University					
Fall Semester		Spring Semester			
OSU Requirement	✓	OSU Requirement	✓		
MSIS 3223 – Data Analytics		MGMT 4513 – Strategic Management			
MKTG 4333 – Marketing Research		MKTG 4683 – Managerial Strategies in Marketing			
3 hours of upper division MKTG		3 hours of upper division MKTG			
3 hours of upper division MKTG		3 hours of upper division business			
3 hours of upper division business		1 hour of elective			
Semester Credit Hours at OSU: 15		Semester Credit Hours at OSU: 13			

This plan is only one example of how a student may successfully complete degree requirements in four years. Students are responsible for completing the requirements as given in the official degree requirements sheet.