



**Associate in Science in Business Administration (NOC) to  
Bachelor of Science in Business Administration, Major: Marketing (OSU)**

**NORTHERN OKLAHOMA COLLEGE (years 1 and 2) – 2019-2020**

<b>Year One – Northern Oklahoma College</b>					
<b>Fall Semester</b>			<b>Spring Semester</b>		
<b>NOC Equivalent or Substitute</b>	<b>OSU Requirement</b>	<b>✓</b>	<b>NOC Equivalent or Substitute</b>	<b>OSU Requirement</b>	<b>✓</b>
ENGL 1113 – English Composition I	ENGL 1113		ENGL 1213 – English Composition II	ENGL 1213	
MATH 1483 or 1513 – Math Functions or College Algebra	MATH 1483 or 1513		HIST 1483 or HIST 1493 – American History to 1877 or since 1877	HIST 1103	
ORNT 1101 – Freshman Orientation	BADM 1111		CS 2123 – Business Tech & Applications	MSIS 2103	
BSAD 1103 – Introduction to Business	Elective – required for A.S. degree		MATH 2023 – Elementary Statistics	Elective – required for A.S degree	
CS 1113 or BSAD 1113 – Computer Concepts or Digital/Financial Literacy	Elective – required for A.S. degree		Natural Science with Lab (4 hours)	(LN) Lab Science	
Program Elective – BMGT 2263	MGMT 3013 (if taken summer 2019 or after)				
<b>Semester Credit Hours at NOC: 16</b>			<b>Semester Credit Hours at NOC: 16</b>		

<b>Year Two – Northern Oklahoma College</b>					
<b>Fall Semester</b>			<b>Spring Semester</b>		
<b>NOC Equivalent or Substitute</b>	<b>OSU Requirement</b>	<b>✓</b>	<b>NOC Equivalent or Substitute</b>	<b>OSU Requirement</b>	<b>✓</b>
POLI 1113 – American Government	POLS 1113		International Humanities	Humanities and International (HI)	
PHIL 2213 or PHIL 2223 – Ethics or Business Ethics	Humanities (H)		ACCT 2203 – Managerial Accounting	ACCT 2003 (with ACCT 2103)	
ACCT 2103 – Financial Accounting	ACCT 2003 (with ACCT 2203)		ECON 2113 - Macroeconomics	Elective – required for A.S degree	
ECON 2123 - Microeconomics	ECON 2003		Program Elective – MATH 2103 – Elementary Calculus	MATH 2103	
Natural Science with Lab	(N) Natural Science		PRDV 2321- Professional Development	BADM 2111	
<b>Semester Credit Hours at NOC: 16</b>			<b>Semester Credit Hours at NOC: 13</b>		

CS 2123 is a substitution for MSIS 2103 until formally approved to transfer as MSIS 2103.



## Oklahoma State University (years 3 and 4)

Year Three – Oklahoma State University			
Fall Semester		Spring Semester	
<b>OSU Requirement</b>	✓	<b>OSU Requirement</b>	✓
BADM 3111 – Professional Development for Business Success		BADM 3113 – Interpersonal Skills	
MKTG 3213 – Marketing		MSIS 3223 – Principles of Data Analytics	
EEE 2023 – Introduction to Entrepreneurship		MKTG 3323 – Consumer and Market Behavior	
FIN 3113 – Finance		MKTG 3653 – Marketing Analytics	
LSB 3213 – Legal and Regulatory Environment of Business		3 hours of upper division MKTG	
3 hours of upper division business			
<b>Semester Credit Hours at OSU: 16</b>		<b>Semester Credit Hours at OSU: 15</b>	

Year Four – Oklahoma State University			
Fall Semester		Spring Semester	
<b>OSU Requirement</b>	✓	<b>OSU Requirement</b>	✓
MKTG 4333 – Marketing Research		MGMT 4513 – Strategic Management	
3 hours of upper division MKTG		MKTG 4683 – Managerial Strategies in Marketing	
3 hours of upper division MKTG		3 hours of upper division MKTG	
3 hours of upper division business		3 hours of upper division business	
3 hours of upper division business		2 hours of electives	
<b>Semester Credit Hours at OSU: 15</b>		<b>Semester Credit Hours at OSU: 14</b>	

This plan is only one example of how a student may successfully complete degree requirements in four years. Students are responsible for completing the requirements as given in the official degree requirements sheet.